

THE AGRICULTURAL TRUST

| JOB DESCRIPTION | |
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| JOB TITLE: Journalist | DEPARTMENT: Irish Country Living |
| REPORTING TO: Editor – Irish Country Living | CONTRACT TYPE: Fixed Term contract (maternity cover) |
| <p>WORKING ARRANGEMENTS: This is a maternity cover contract, full-time hours, based in The Agricultural Trust offices at Irish Farm Centre, Bluebell, Dublin 12. Potential for partial remote working at management discretion. Office hours are generally 9.00am to 5.30pm, Monday to Friday, but may vary by arrangement with the Editor, Irish Country Living and / or the Editor & Chief Executive in accordance with business requirements.</p> | |
| <p>OVERALL PURPOSE OF JOB: To research, analyse and write articles in relation to: all levels of Irish education, careers, small business, farm and family finance, farm business, social enterprises and rural small business. These articles will educate and assist readers in the areas of educational progression, career development and financial management of their farm and / or rural business.</p> | |
| <p>DUTIES / RESPONSIBILITIES:</p> <ul style="list-style-type: none"> • Planning, sourcing, analysing and writing relevant high quality articles (as outlined above), which will add value to farm families, rural dwellers and rural businesses. • Research developments which impact on farm family finance (taxation, schemes, banking, succession etc.) as they unfold and impact on Irish Farmers Journal readers (e.g. budget analysis). • Respond to reader queries and attend events to meet and engage with readers. • Establish a network of contacts to ensure that relevant issues and interests pertaining to these topics are covered; ensuring information is of a high standard and up-to-date. • Work as part of the Irish Country Living team in developing initiatives and events to promote content. • Work on supplements relevant to the role as required by the Editor – Irish Country Living. • Attend meetings of the Irish Country Living team and assist in the development of the section. Ensure implementation of the policies, goals and objectives of same. • Promote the interests of Irish Country Living at events and speak publicly on issues relevant to the role. • Liaise with the Advertising Department and editorially support appropriate Irish Country Living advertising campaigns to encourage growth in advertising revenue for the section. • Take measures to ensure that libellous or inaccurate material is not published. • Ensure that all deadlines are strictly met. • Contribute to the implementation of the Irish Farmers Journal’s digital strategy, including daily news updates, blogs, social media and multi-media outlook as required. | |
| <p>QUALIFICATIONS / SKILLS / EXPERIENCE:</p> <ul style="list-style-type: none"> • An in-depth understanding of rural affairs and the ability to empathise with the needs of rural Irish dwellers. • An up-to-date knowledge of finance (and financial current affairs). A related qualification is preferred, but not essential. • A skilled writer with a high-level of English and computer literacy. • Excellent communication and interpersonal skills. • Organisational skills and the ability to work to strict deadlines. • Strong attention to detail with the ability to manage daily administrative tasks. | |
| <p>OTHER REQUIREMENTS:</p> <ul style="list-style-type: none"> • Be available to travel nationally and internationally. • Participate in editorial planning and discussions. • A full, clean driving licence. • Responsibilities are flexible and may be changed and / or added to in accordance with business requirements. • If necessary, to work as part of The Agricultural Trust team on any publication and/or carry out other duties as reasonably required by the Editor, Irish Country Living and / or the Editor and Chief Executive. | |