

THE IRISH FIELD RATE CARD

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FREQUENCY:

Weekly

ON SALE DATE:

On request

FORMAT:

Tabloid and Online

STANDARD RATES	Mono	Colour
S.C.Cm	€23.70	€27.50
Quarter Page	€1272.00	€1455.00
Half Page	€2545.00	€2915.00
Full Page	€4900.00	€5650.00
Back Page	€6350.00	
Centre Spread	€9950.00	

DISTRIBUTION:

On Sale.

PAGE DIMENSION:

340mm (H) x 262mm (W) (type area)

TECHNICAL DATA:

Column Width 1 2 3 4 5 6
(mm) 40 84.5 129 173 217.5 262

COPY DELIVERY DETAILS:

Details on request.

COPY DEADLINE:

Full, half pages and colour: 1pm Wednesday / Classified: 12 Noon Thursday