

JOB DESCRIPTION – PODCAST PRODUCER

About The Agricultural Trust/Irish Farmers Journal

The Irish Farmers Journal is Ireland's leading agricultural publication, delivering trusted news, insight, and analysis to the Irish farming community. Our mission is to support, inform and serve farmers, their families and wider rural communities, combining in-depth journalism with practical advice and innovative storytelling.

We are expanding our multimedia offering and creating a new role for a creative, experienced and driven **Podcast Producer** to lead the next stage of our audio storytelling journey.

Role overview

As **Podcast Producer**, you will oversee the end-to-end production of our current podcast content and future formats. You'll be responsible for editorial planning, recording, editing, publishing, and promoting engaging audio that informs and connects with Ireland's farming community. You will work closely with members of the Irish Farmers Journal team to craft podcasts that are clear, compelling and of the highest technical and editorial standards. You will oversee the editing, mixing and sound designing of episodes, ensuring consistency and quality across all our audio offerings.

Contract type: Permanent

Working hours: Full time, 37.5 hours per week, normally 9.00am to 5.30pm Monday to Friday, but may vary by arrangement with the Company

Department: Editorial

Reporting to: Deputy editor, Irish Farmers Journal

Key responsibilities:

- Research, script and produce multiple weekly and special-edition podcast episodes in collaboration with the editorial and digital teams.
- Manage in-studio, remote and on-location recordings, ensuring high audio quality and editorial integrity.
- Work with internal journalists and external guests to schedule interviews, prepare contributors and ensure compelling conversations.
- Identify opportunities to evolve podcast formats, pilot new ideas, and innovate in audio storytelling.
- Manage podcast publishing workflows (RSS, CMS, platforms like Supporting Cast, Acast, Spotify and Apple Podcasts), write show notes, and co-ordinate promotional efforts across channels.
- Monitor and utilise listener feedback, data and CRM analytics to inform editorial decisions and grow audience engagement.
- Ensure all podcast content reflects the voice, values and editorial standards of the Irish Farmers Journal, especially when dealing with complex subject matters.
- Liaise with and report to Irish Farmers Journal editor to plan content and schedule.

Candidate Requirements:

- Proven experience producing and editing podcasts (audio samples required).
- Strong editorial instincts and storytelling ability, with attention to detail, tone and nuance.
- Audio editing skills (e.g. Adobe Audition, Premier Pro or similar).
- Comfortable managing production workflows from concept to publication.
- Excellent communication and interpersonal skills.
- Highly organised, with strong project management skills.
- A passion for journalism and current and rural affairs.
- Knowledge of Irish agriculture industry.
- Experience working in a fast-paced editorial environment.
- Knowledge of podcast marketing, SEO, and audience development strategies.

What we offer:

- A chance to shape the future of audio storytelling in Irish agricultural media.
- Competitive salary and benefits package.
- Hybrid working with in-office collaboration.
- Access to industry events and learning opportunities.
- A purpose-driven organisation that values innovation, trust and community.